



March 29, 2004

EXERCISE EQUIPMENT EXPERTS
1640 W LANE AVE
UPPER ARLINGTON, OH 43221

Dear EXERCISE EQUIPMENT EXPERTS,

Your company was recently placed on Angie's List. If you are not already aware, Angie's List is a consumer-driven organization that collects satisfaction ratings on local service companies. Our members, who are area residents, provide Angie's List with detailed feedback regarding their experiences with local service providers. Angie's List then shares those experiences with our growing membership base.

Your company was put on Angie's List by one of your customers who reported on his service experience with your company. As long as your company continues to give good service and maintains at least a B rating on Angie's List, we will share your service information with homeowners needing your services. We are the homeowners grapevine[®], so don't be surprised if you hear potential customers say they got your name from Angie's List.

Please help us by filling out the attached questionnaire. Providing detailed information about your company such as the services you offer, phone numbers, and the area of town you service will enable us to pass along more accurate information to our members. The form can be faxed to us at 888-822-5414. You can also complete the questionnaire online at www.angieslist.com/companyhelp. To complete the form online, you will need your company ID, 113283, to access the website.

One important thing to keep in mind is you don't have to pay anything to be on Angie's List. To learn more about Angie's List, read the page enclosed which answers some frequently asked questions.

If you have further questions about Angie's List, please call me at 866-543-5478 ext. 3967.

Sincerely,

Stephanie Williamson
Market Manager